

SOUTHPORT  GOLF CLUB



# 2023 SOUTHPORT PRO-AM

31 JULY 2023



**PGA**  
AUSTRALIA



**SPONSORSHIP  
OPPORTUNITIES  
AVAILABLE**

# 2023 SOUTHPORT PRO-AM

Home of the Southport Pro-Am



## The Schweppes Southport Pro-Am returns to the Gold Coast Monday 31 July 2023

Now in its 10th year the Southport Pro-Am forms an integral part of the annual PGA Australia Adidas Pro-Am Series.

The Southport Pro-Am is renowned for the consistent and uncompromising high-quality presentation of the magnificent Southport Golf Course on the day of the event.

Adding to the reputation is the genuinely embracing hospitality offered to players (both professional and amateur) by the members and staff of the Southport Golf Club.

Course Superintendent Stuart Moore and his team work tirelessly in the lead-up to event day to present a course in mid-winter that is groomed to perfection and set ready to seriously challenge those who underestimate the course at their peril.

On the day of the event as the winter sun starts to rise

over the beaches of the Gold Coast, members and staff of the club welcome the morning field of players with a coffee, bacon and egg roll, pastries and fruit.

The day has begun and the morning field is off and will return for a sit-down lunch in the clubhouse just as the afternoon field sets out on their quest.

As sunset approaches the afternoon field is welcomed back with refreshments and dinner to learn who won the day - the course, a rising star or 'an old hand' at the game?

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- **Sponsorship Opportunities are available**
  - **Entries for Amateur players will open Saturday 1 July 2023**



# 2023 SOUTHPORT PRO-AM

## SUPER TEES HOLES 1 AND 10

**EACH \$4500 (PLUS GST)**



## Sponsorship Opportunities

### SUPER TEES HOLES 1 & 10 (BOTH HOLES SOLD)

These two tees are in close proximity to the clubhouse, are adjacent to a carpark and are at a major crossroad of course traffic.

Almost 1000 golfers play the Southport Golf Club course each week. Sponsor signage (see details below) will be erected on the tee box no later than the week commencing 10 July and will remain in place until week ending 5 August 2023.

#### Sponsors of the Super Tees will also receive:

- tombstone signage 2400mm (h) X 1200mm (w) at no additional cost. Additional signage, if required, will be at additional cost
- a team of three players to join with a professional on the day of the Pro-Am (includes green fees, food and beverages)
- an advertisement slide aired on a continually rotating basis on the Club TV screens for the same dates the tee signage remains in place
- two 'posts' on SGC social media over the course of the month of July 2023
- acknowledgement on the SGC website
- featured acknowledgement in the GM eNews (a weekly newsletter to members from the club General Manager).



# 2023 SOUTHPORT PRO-AM

## HOLE 9 AND 13

EACH \$3000 (PLUS GST)

## HOLE 18

\$3500 (PLUS GST)  
(immediately off clubhouse)



## Sponsorship Opportunities

### TEE2GREEN

Sponsor signage (see details below) will be erected in three locations (the tee box, the fairway and behind the green) no later than the week commencing 10 July and will remain in place until week ending 5 August 2023.

#### In addition sponsors of the 'Tee2Green' holes will receive:

- tee 'tombstone' signage 2400mm (h) X 1200mm (w) at no additional cost. Additional signage on the tee, if required, will be at additional cost
- signage on the fairway (one location) and behind the tee (two locations) at no additional cost
- a team of three players to join with a professional on the day for the Pro-Am (includes green fees, food and beverages)
- an advertisement slide aired on a continually rotating basis on the Club TV screens for the same dates as the signage is in place
- two 'posts' on SGC social media over the course of the month of July
- acknowledgement on the SGC website
- featured acknowledgement in the GM eNews (a weekly newsletter to members from the club General Manager).



# 2023 SOUTHPORT PRO-AM

**\$3000 (PLUS GST)**



## Sponsorship Opportunities

### HOLE-in-ONE HOLE 7 (SOLD)

Hole 7 will offer the first amateur player to score an ace on the day of the 2023 Southport Pro-Am a prize of \$1000 (Southport Dollars). This will be credited to their Southport Golf Club 'wallet account' to spend in the Pro-Shop or the clubhouse at their discretion.

Should the prize be won by a non-member of Southport Golf Club a \$1000 credit will be made available at the Southport Golf Club.

Should the prize not be won on the day \$1000 will be donated to Men of Business MOB Academy Southport ([www.menofbusiness.com.au](http://www.menofbusiness.com.au)) Sponsor signage (see details below) will be erected in two locations (on the tee box and behind the green) no later than week commencing 10 July and will remain in place until week ending 5 August 2023.

#### Sponsor of Hole 7 will also receive:

- 'tombstone' tee signage 2400mm (h) X 1200mm (w) at no additional cost. Additional tee signage, if required, will be at additional cost
- signage at back of green (two locations)
- a team of three players to join with a professional on the day of the Pro-Am (includes green fees, food and beverages)
- an advertisement slide aired on a continually rotating basis on the Club TV screens for the same dates as the signage is in place
- two 'posts' on SGC social media over the course of the month of July
- acknowledgement on the SGC website
- featured acknowledgement in the GM eNews (a weekly newsletter to members from the club General Manager).



# 2023 SOUTHPORT PRO-AM

ALL OTHER HOLES

**\$2200 (PLUS GST)**



## Sponsorship Opportunities

### TEE BOX SPONSORSHIP

#### Tee Box sponsors will receive:

- a team of three players to join with a professional on the day for the 18-holes (includes green fees, food and beverages)
- acknowledgement on the SGC website
- featured acknowledgement in the GM eNews (a weekly newsletter to members from the club General Manager).

#### Note:

Tee Box Sponsors will have a 2400mm (w) X 1200mm (h) sign produced and erected on the tee box at no additional cost. The sign will remain the property of the sponsor following the event.



#### Signage Contractor

To maintain consistency in the quality and presentation of signage a contractor has been engaged for the production of all signage for the 2023 Southport Pro-Am.

Upon agreement to sponsor, sponsors will receive a 'sponsor pack' containing more information regarding signage and artwork.

Any artwork required will be at an additional cost.

2023  
SOUTHPORT  
PRO-AM

MORE INFORMATION?

All enquiries  
regarding the  
event including  
sponsorship to

**Bernadette Lance**

**0408 172 383**

[gm@southportgolfclub.com.au](mailto:gm@southportgolfclub.com.au)

